



CLIENT:	Hagen Ford	PHONE #:	
SPOT:	HAGN-T151201 Hagen Holiday Event V1	FAX #:	
LENGTH:	:30	SALES REP:	Larry
DATE:	12/3/2015	PRODUCER:	A. Dennis

GRAPHICS	Video	AUDIO
<p>Hagen Ford Logo Hagen Style Logo</p>  <p>2016 Ford Fusion SE <b>0% APR For 60 Months</b> <b>Plus \$2,500</b> In Factory Rebates! <b>Lease From Just \$110/mo</b> \$2,000 Due at Signing Plus Tax &amp; Registration Fees</p> <p><small>2016 Ford Fusion SE STK#16033. 0.0% APR for 60 month term and \$2,500.00 in factory rebates. Financing thru Ford Motor Credit Company required. \$27.78/\$1000.00 regardless of down payment. 24 month lease term. 10,500 miles per year. \$2000.00 due at signing plus tax, doc, and registration fees. All factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D plan and Lease Renewal eligibility required. Offer ends 1/4/16.</small></p> <p>2015 Ford F-150 Super Cab 4x4 XLT <b>Get Up To \$6,300</b> In Factory Rebates <b>Lease From Just \$194/mo</b> \$2,000 Due at Signing Plus Tax &amp; Registration Fees</p> <p><small>2015 Ford F150 Super Cab 4X4 XLT STK #T15438. 24 month lease term. 10,500 miles per year. \$2000.00 due at signing plus tax, doc and registration fees. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. All factory rebates assigned to dealer. Financing thru Ford Motor Credit Company required. A/Z/D plan and lease renewal eligibility required. Offer expires 1/4/16.</small></p> <p><b>Hagen Ford</b> <b>Euclid &amp; Wilder – Bay City</b> <b>HagenFord.com</b></p>	<p>GFX – Hagen Style transition. Christmas lights background</p> <p>GFX – Ford Holiday Sales Event Logo</p>	<p><b>Announcer:</b> “Light up <b>your</b> season, Hagen Style! At Hagen Ford in Bay City!</p> <p>Save extra for YOUR stocking during the Ford Holiday Sales Event!</p> <p>Drive a 2016 Ford Fusion with 0% APR for 60 months, PLUS \$2,500 in factory rebates! Or lease from just \$110 a month for 24 months! \$2,000 due at signing plus tax and registration fees!</p> <p>Drive a 2015 Ford F-150 with factory rebates up to \$6,300! Or lease from just \$194 a month for 24 months! \$2,000 due at signing plus tax and registration fees!</p> <p>The biggest holiday savings are at Hagen Ford! Euclid &amp; Wilder, Bay City!</p>

# Houser & Hennessee

ADVERTISING CORPORATION

CLIENT: Hagen Ford  
 SPOT: HAGN-T151202 Hagen Holiday  
 V2  
 LENGTH: :30  
 DATE: 12/3/2015



PHONE #:  
 SALES REP: Larry  
 PRODUCER A. Dennis

GRAPHICS	Video	AUDIO
<p>Hagen Ford Logo                      Hagen Style Logo</p>  <p><b>2016 Ford Escape SE                      0% APR For 60 Months                      Plus \$2,500                      In Factory Rebates!                      Lease From Just \$116/mo                      \$2,000 Due at Signing Plus Tax &amp; Registration Fees</b></p> <p>2016 Ford Escape SE FWD STK# T16095. 0.0% APR for 60 month term and \$2,500.00 in factory rebates. Financing thru Ford Motor Credit Company required. \$27.78/\$1000.00 regardless of down payment. 24 month lease term. 10,500 miles per year. \$2000.00 due at signing plus tax, doc, and registration fees. All factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D plan and Lease Renewal eligibility required. Offer ends 1/4/16.</p> <p><b>2015 Ford F-150 Super Cab 4x4 XLT                      Get Up To \$6,300                      In Factory Rebates                      Lease From Just \$194/mo                      \$2,000 Due at Signing Plus Tax &amp; Registration Fees</b></p> <p>2015 Ford F150 Super Cab 4X4 XLT STK #T15438. 24 month lease term. 10,500 miles per year. \$2000.00 due at signing plus tax, doc and registration fees. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. All factory rebates assigned to dealer. Financing thru Ford Motor Credit Company required. A/Z/D plan and lease renewal eligibility required. Offer expires 1/4/16.</p> <p><b>Hagen Ford                      Euclid &amp; Wilder – Bay City                      HagenFord.com</b></p>	<p>GFX – Hagen Style transition.                      Christmas lights background</p> <p>GFX – Ford Holiday Sales Event Logo</p>	<p><b>Announcer:</b> “Light up <i>your</i> season, Hagen Style! At Hagen Ford in Bay City!</p> <p>Save extra for YOUR stocking during the Ford Holiday Sales Event!</p> <p>Drive a 2016 Ford Escape with 0% APR for 60 months, PLUS \$2,500 in factory rebates! Or lease from just \$116 a month for 24 months! \$2,000 due at signing plus tax and registration fees!</p> <p>Drive a 2015 Ford F-150 with factory rebates up to \$6,300! Or lease from just \$194 a month for 24 months! \$2,000 due at signing plus tax and registration fees!</p> <p>The biggest holiday savings are at Hagen Ford!                      Euclid &amp; Wilder, Bay City!</p>